

pick our

BrainStorm

Ideas for NOW!

ideas

Looking for fresh ideas?

Need a new approach?

Taking your business to the next level?

Expanding into new areas?

Not sure how to go about it? Then, pick our brains!

Our experienced and professional BrainStorm team can help you generate the ideas and new approaches you need to re-energize your organization and reach the levels of success you desire.

Why BrainStorm?

Brainstorm sessions are open-minded, free-flow discussions which help to stimulate brain cells and encourage creativity. Our objective approach, in an unrestricted format, lets us rapidly produce many innovative and fresh ideas which you can put into action immediately.

growth

How it works:

To start, we will need some facts about your business. So, before we meet, we'll ask you to fill out a short, but comprehensive, questionnaire which we will use to get ready for your session. Once we review this information and establish the goals of the session, we'll be all ready to BrainStorm with you!

We have a variety of sessions to meet your needs...you choose the plan that is best for you. But no matter which session you select, you will come away with fresh ideas for business growth.

We can help you with:

Ideas for NOW! • Strategic Planning • Internal Growth
Corporate Branding • New Markets • New Business
Buying a Business • General Problem Solving
Marketing Materials Review

solutions

BrainStorm Team Leaders:

Melinda Salzer has been helping companies grow for over 10 years. Her expertise allows her to quickly understand and analyze a client's industry and needs, and translate those needs into effective marketing actions. With an MBA in Marketing, experience as a business school college professor and facilitator of numerous marketing workshops, Ms. Salzer is in a unique position to provide her clients with effective and contemporary marketing solutions.

Linda Coppolino creates innovative, concept-driven campaigns for maximum effectiveness in reaching the customer. With over 20 years of experience, Ms. Coppolino has helped companies to establish corporate identity through graphic design with a marketing perspective. She has worked with some of the best-known companies in the world, providing her with a proven ability to successfully take a project from conception to production.

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